

# Moroccan farmers are growing blueberries in the Sahara

Dakhla-Oued Eddahab is one of the richest areas in Morocco, whose ecosystem has won three international recognitions as a site of great ecological importance. The region is also distinguished by high value-added agricultural production and early vegetable cultivation, which is a pioneering experience in the extension of the southern provinces.

Nabil Belmkaddem, General

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Manager of the agro-export company BestBerry, based in the province of Kenitra, spoke to [blueberriesconsulting.com](https://blueberriesconsulting.com/en/productores-de-dakhla-cultivan-arandanos-en-el-sahara/) (<https://blueberriesconsulting.com/en/productores-de-dakhla-cultivan-arandanos-en-el-sahara/>) about the prospects for the blueberry industry in Morocco. He commented that the growth of the planted area is constant and permanent, although not exponentially. that grew in the period 2015-2019.

At the same time, the executive emphasizes that producers currently have more experience, more technology, and above all have access to a wide range of plant varieties, most of them more productive and of better quality, so that the productivity levels are becoming optimal.

In this context, Nabil explains, new farms are currently being established in southern Morocco, specifically in the Dakhla region, which will provide greater earliness, with an earlier supply to the markets.

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